

Sarah Kölsch



## Research profile

### Education

since 10/2016	PhD Student German Sport University Cologne
2011-2012	Master of Science Sport Management, Loughborough University, UK
2007-2010	Bachelor of Arts Sport Management, Ostfalia University of Applied Sciences

### Career

since 10/2016	Researcher and Lecturer, German Sport University Cologne
2015-2016	Head of Corporate Culture, Employee & Customer Happiness/Hapiness Manager, Decathlon London, UK
2012-2015	Customer Loyalty Team Manager, Decathlon London, UK
08/2012-11/2012	Human Resources Intership External communication and Employer branding, Decathlon London, UK
2010-2012	Sport and Event Marketing Internship & Freelancer, eich marketing consulting Siegen, Germany
2010-2011	Media- & Event Coordinator, The Africaid Trust "WhizzKids United" Durban, South Africa