



Research profile

Education

since 10/2016	PhD Student German Sport University Cologne
2014-2016	Master of Arts Sportmanagement, University of Applied Management, Erding
2011-2014	Bachelor of Arts Sportmanagement, Ostfalia University of Applied Sciences, Salzgitter

Career

since 09/2016	Researcher and Lecturer, German Sport University Cologne
since 07/2016	Lecturer University of Applied Management, Berlin
02/2014-09/2014	Internship VfB Stuttgart 1893 e.V., Arena Betriebs GmbH
2013-2014	Head of organizing committee "blickpunkt sportmanagement" Congress 2014

Research Interests

International Consumer Behavior

Globalization in Sports